



PRESS RELEASE

**FOR IMMEDIATE RELEASE**

**GRATZIECARD™ TO EXHIBIT AT THE 2015 NATIONAL SPORTS FORUM AND PRESENT ITS GREETING CARDS FOR BUSINESS AS A SMART, CUSTOMIZED OUTREACH SOLUTION FOR SPORTS MARKETERS**

*Athletic industry marketers and sales professionals are invited to GratzieCard in Booth #156 to learn about driving attendance and luxury seat sales with personalized mailed greeting cards.*

CARLSBAD, Calif. (February 2, 2015) – GratzieCard, leader in customized mailed greeting cards for business, will exhibit at the [2015 National Sports Forum](#), which will be held February 8-10 in Cincinnati, Ohio. The Company encourages sports marketing and sales professionals visit GratzieCard in Booth #156 to demo the [gratziecard.com](#) web application and learn best practices for making genuine connections with sponsors, corporate leads and VIPs beyond email and voicemail messages.

At NSF, the GratzieCard Team will host quick, 2-minute product demos showcasing how sports marketers and sales executives can drive premium and luxury seat sales. Plus, The Company will offer plenty of free card giveaways for visitors to the booth.

“GratzieCard is thrilled to attend NSF this year! We look forward to providing a simple and unique business solution for sales pros, marketers and creatives within the sports arena that will truly help them stand out from the competition, win new business and improve overall sales,” said Dave Brennan, Business Development Lead with GratzieCard.

In today’s digital world, emails flood inboxes daily and are often blockable, deleteable and unremarkable – and the team at GratzieCard feels people aren’t. With the tagline *Send yourself™*, the product was created for professionals to make better, longer-lasting impressions while also saving valuable time, money and hassle.

In just a few clicks on [gratziecard.com](#), professionals can create a free account and efficiently write and mail one or multiple cards to their contacts at a time. Users can choose from hundreds of gallery-quality photos to feature on cards, or upload their own logos, images and artwork. GratzieCard exceeds other online greeting card sites by providing premium printing and paper quality that’s optimal for professional use. Plus, the product allows users to completely tailor each card with their headshot, contact information, choice of real handwriting fonts, logo, digital signature and more! Once finalized, GratzieCards are printed, USPS-verified and mailed out in envelopes the next business day.

Whether users are in sales, marketing, a creative field or any profession that values business outreach, GratzieCards can be easily created from a desktop, tablet or smartphone. Many professionals have had great success in embracing the habit of sending GratzieCards as follow-ups after face-to-face meetings, thank-yous after product demos, invites to company events and much more.

“GratzieCard worked as a constant reminder to keep Aflac Insurance top-of-mind – and it has helped me to win new business! I now send GratzieCards to all potential clients because I’ve seen the benefits and results of the service,” said Hal Parham, Aflac Agent.



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Christopher Foster, Vice President of Marketing for Modern Postcard and GratzieCard feels professionals gravitate toward GratzieCard because it's something tangible. "We've heard that recipients especially enjoy holding the card in their hands and keeping it on their desks. The custom features really add that special something – helping people and the brands they represent to better connect and resonate with their contacts," Foster said.

### **About GratzieCard**

**Greeting Cards for Business.** Founded in 2013, GratzieCard is an online service designed to help professionals send customized mailed cards to stand out, stay top-of-mind and make genuine connections beyond email and voicemail. Visit [gratziecard.com](http://gratziecard.com) to create a free account or call 877.228.1297 for a live demo.

### **About Modern Postcard**

Located in Carlsbad, California, Modern Postcard works directly with businesses of all types to help them acquire and retain customers with direct mail, print promotions, data services, email, web, mobile and other proven direct marketing solutions. All creative, design, production, printing, mailing and shipping is managed in-house from the company's state-of-the-art, 75,000 square foot facility. For more information, please call 800.959.8365 or visit [modernpostcard.com](http://modernpostcard.com).

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