



PRESS RELEASE

FOR IMMEDIATE RELEASE

GRATZIECARD™ HOSTS ONLINE PUBLISHING CONTEST FOR PHOTOGRAPHERS AND ARTISTS WITH OVER \$5,000 IN CASH AND PRIZES AVAILABLE TO WINNERS

Photographers, artists and designers are called to create and publish artist profiles on graziecard.com to promote their work for custom greeting cards and be eligible to win the contest.

CARLSBAD, Calif. (November 18, 2014) – GratzieCard, leader in customized mailed greeting cards for business, recently launched its [Publishing Contest](#) for creatives, which is promoted through a series of [Facebook](#) ads and will run through December 31, 2014. Photographers, artists and designers are encouraged to create and publish their artist profile plus upload a corresponding collection of work within the Gratzie Studio, accessed from graziecard.com.

"Photographers are always looking for a way to promote themselves – and this contest makes it easy to get started! It's a no-risk, no-cost way to expand your audience and try a new outlet for showcasing your favorite work. Plus, it is ideal for creating collections that can be used for the upcoming holidays," said Christopher Foster, Vice President of Marketing for Modern Postcard and GratzieCard.

Those who successfully enter can win an Apple iPad® Air 2 and a myriad of cash prizes. GratzieCard will award \$500 for First place, \$300 for Second Place and \$200 for Third Place in each of these 5 categories:

- Best Performing Image*
- Best Performing Collection*
- Most Account Creations*
- Best Holiday Collection*
- Best Overall Collection*

Photographers and artists interested in promoting their work and entering the contest can [watch a demo video here](#) or follow these instructions to enter:

1. Go to graziecard.com and click "Get Started" to create a free business or personal account
2. Once your account is created and you're in the Gratzie Studio web application, click on "Gallery" in the top navigation bar, then click on "Publish" in the second tier navigation bar
3. Fill out all the appropriate details to create your published collection account (name, artist bio, etc.), then upload your digital artwork
4. Make your profile and collection "Public" so any GratzieCard user may select your images for custom greeting cards (and you can earn royalties in return)

Beyond the [Publishing Contest](#), creative users of GratzieCard can benefit from promoting their work to supporters and potential buyers via quality, custom greeting cards. With GratzieCard, users have the option to feature their own artwork or photography on beautifully printed cards for true customization. Send cards to invite guests to the next exhibit, thank buyers and admirers, or feature special pieces and collections.



PRESS RELEASE

Greeting Cards for Business

In today's digital world, emails flood inboxes daily and are often blockable, deleteable and unremarkable – and the team at GratzieCard feels people aren't. With the tagline *Send yourself™*, the product was created for professionals to make genuine connections with customers beyond email and voicemail messages, while also saving valuable time, money and hassle.

In just a few clicks on graziecard.com, professionals can create a free account and efficiently write and mail one or multiple cards to their contacts at a time. Users can choose from hundreds of gallery-quality photos to feature on cards, or upload their own logos, images and artwork. GratzieCard exceeds other online greeting card sites by providing premium printing and paper quality that's optimal for professional use. Plus, the product allows users to completely tailor each card with their headshot, contact information, choice of real handwriting fonts, logo, digital signature and more! Once finalized, GratzieCards are printed, USPS-verified and mailed out in envelopes the next business day.

Whether users are in sales, marketing, a creative field or any profession that values business outreach, GratzieCards can be easily created from a desktop, tablet or smartphone. Many professionals have had great success in embracing the habit of sending GratzieCards as follow-ups after face-to-face meetings, thank-yous after product demos, invites to company events and much more.

About GratzieCard

Greeting Cards for Business. Founded in 2013, GratzieCard is an online service designed to help professionals send customized mailed cards to stand out, stay top-of-mind and make genuine connections beyond email and voicemail. Visit graziecard.com to create a free account or call 877.228.1297 for a live demo.

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*By entering the Gratzie Studio you are agreeing to the official [sweepstakes rules](#) and [performance contest rules](#).
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